# Connected For Delivery:  Outbound IT and Technology

Session 3A

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# Emerging Trends

***What is Disruptive Technology?***
***Disruptive technology significantly alters the way businesses or entire industries operate. It often forces companies to change the way they approach their business for fear of losing market share or becoming irrelevant.*** [1]

**"By 2020, five out of the top seven digital giants will willfully 'self-disrupt' to create their next leadership opportunity." – Gartner**[2]

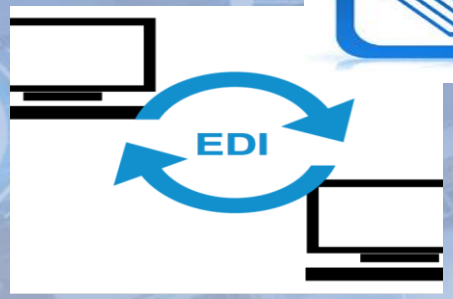
***"You have to treat every day as 'Day One'" - Jeff Bezos***

**"The people who are crazy enough to think they can change the world are the ones who do." - Steve Jobs**

[1] *Investopedia*
[2] *According to Gartner's Top Strategic Predictions for 2018 and Beyond: Pace Yourself, for Sanity's Sake*

# Emerging Trends

***Connectivity***

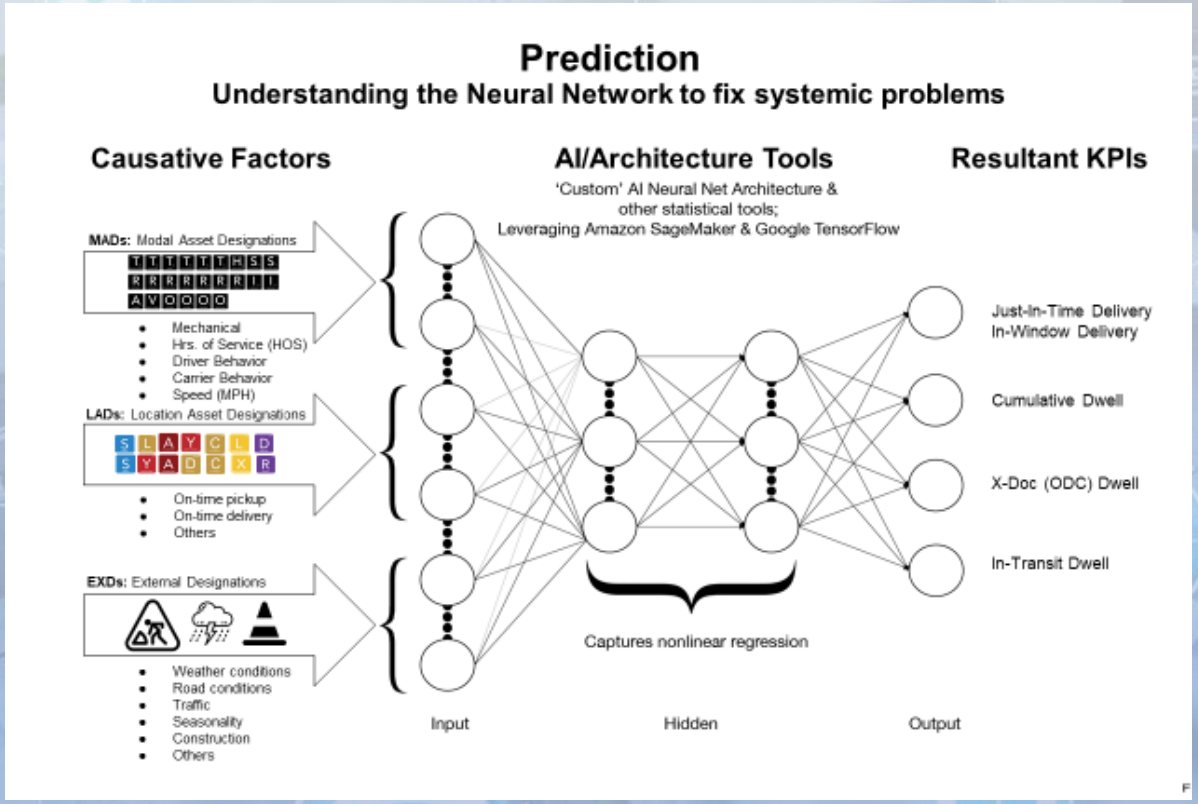



***Real Time Visibility***

# Emerging Trends

***Data***

- Artificial Intelligence (AI)
  - Predictive Dynamic Intelligent ETA
  - Network Optimization
  - Inventory Optimization
  - Focus on most important issues



# Emerging Trends

## *Collaboration – Why Now?*

- Reduce the sub-optimization in the fragmented logistics world
  - Asset & Resource Utilization
  - Customer Satisfaction
  - Social Responsibility
- New cloud based technologies allow collaboration across the value chain
  - Normalized data across companies
  - Real Time Network Optimization
  - Single Trusted Source