# YOUR VALUE CHAIN PARTNER

At Hyundai Glovis, we create customer satisfaction based on trust to the world's leading logistics company in the 21<sup>st</sup> century.



# SESSION 3A Connected For Delivery Outbound IT and Technology

2:00 PM, Wednesday, April 24, 2019 Patrick J. Foran, Hyundai GLOVIS



#### The Perennial Questions



# Where is my car en am I going to get it?

## Key in a Logistics Operation: Managing the Inventory.

- Marketplace Expectation
- "If a small package can be tracked across the country while its being delivered, why not a car?"
- Inventory management,
  - Factory
  - Ports
  - Rail Ramps
  - Delivery
- Knowing where your inventory is at is key to moving it to the next step in the process.
- Essential to successful vehicle processing and shipments.
- Key: Managing Exceptions



- RFID, Radio Frequency Identification
  - Passive
  - Active
- GPS, Global Position System
- Vehicle Data
- Network Data
- Each of these have advantages, and some limitations, and can assist an operation in different ways.

RFID, Radio Frequency Identification, Passive

- Passive RFID
  - RFID tags can be inexpensively printed
  - Printing can be part of an existing work order of transit document that is already printed
  - It requires fixed "readers" that can detect and identify a tag as it passes.
  - This system can detect a car as it passes key locations where readers are installed. It will not help with identifying a specific vehicle to a specific location.

WORK ORDER								
VIN: <b>5NN</b> Allocation	<b>1S53AA2KH032387</b> Flag: <b>YES</b> Model: Sai	HMA nta Fe Color: WW8, Quartz White						
5NMS53AA2KH032387								
Region: SO Control Gate (Arrival) Date: 08/29/2018 05:44:37 Sold To: FL136 Allocation Date: 08/29/2018 03:40:45 Ship To: FL136 Bradenton, FL Truck: Hansen & Adkins								
CODE	DESCRIPTION	PART NUMBER						
14	Final Inspection							
CF	Carpeted Floor Mats	S2F14AU000						
СТ	Cargo Tray	4Z012ADU10						
CV	Cargo Cover	S2F15AU000						
FK	First Aid Kit	J0F73AU00018						

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RFID, Radio Frequency Identification, Passive

• Fixed "Readers" Positioned at Key Points in a Facility



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- Active RFID
  - Active tags require a power source (battery)
  - Are more expensive than passive tags
  - Send out a periodic signal
  - System calculates a longitude and latitude
  - Longitude and latitude are translated into a parking spot location
  - Infrastructure is required to support (towers, power supply, etc.)

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- At Kia Motor Manufacturing Georgia, Vehicle Processing Center, West Point we are conducting a trial using an active tag system made by Cognosos, from Atlanta.
- Currently we are running a 3 month test with 1,700 plus tag devices.
- The entire manufacturing campus is covered by two gateway antennas.



## Cognosos, Equipment

• For this test, Cognosos provided us with over 1,700 "Tracker Tags", which is the active GPS device. They also provided 2 "Gateways", These are the actual antennas that receive the signals from the "Tracker Tags". Additionally Cognosos has provided several "Activator Beacons". These are set at entrances to points where cars pass, such as the carwash, the processing building entrance, and body shop.







#### Tracker Tag

- Hangs from the rearview mirror
- Powered by a single "AA" battery
- Battery life, approximately 2 years
- Sends GPS coordinates when vehicle moves and checks in every 24 hours if no movement
  - <u>Gateways</u>
  - These are the antennas and receivers for the location signals sent by the Tracker Tags.
  - Two of these devices cover the entire manufacturing campus. There are no "dead spots".

#### Activator Beacons

- These are located at fixed locations, such as entrances to production areas.
- Provides indoor location capability.
- The location is updated when a vehicle passes one of these devices.

Cognosos, Management Tools

- "Geo Fences" were created around our storage lots to create zones.
- Alerts can be sent out via text or email when a specific car or group of cars you need to track move from one lot / production area to another.
- Inventories can be viewed either in a map view or satellite view of the manufacturing campus.
- Our vehicle operating system, VELES, receives a location updates, which can be real time or batch updated. GPS data is sent by the tracker tag. Cognosos translates its GPS location data to our parking location standard.
- "Activator Beacon" data is also sent to VELES indicating vehicles that are located in specific processing areas (e.g., the accessory area, at carwash, etc.).



 The Cognosos team created customized dashboard reports for our local team. The dashboard identifies where cars are at.



• Satellite view of the Kia Motor Manufacturing campus.



• A map view can also be displayed.



#### "Your Value Chain Partner"

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 Zooming in provides greater detail on the inventory, down to the single vehicle level.

 The system will provide movement history details for each vehicle.





- The Cognosos system has a query system.
- Click on the selection filters for the cars (or groups of cars) you needs to locate.

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	nosos.net/map			
All Vehicles Filter				CLEAR CANCEL APPLY
Allocated	Block	Body No	Cell	
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V Y	002	C6 509040	002	
	003	C6 509058	003	
	119	C6 525027	004	
	201	C6 544098	005	
	206	C6 545123	006	
	011	06 546060	007	
Color	Dealer	Dest	Hold	
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Ebony Black	11027	DOBVA		
Gray	11033	D13VB		
Reaction Bad	11400	D14VA		
Passion Red	1152	D15VK		
	12011		•	
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Q. Add a filter	Q. Add a filter	Q. Add a filter	Q, Add a filter	
н	01/30/2019 10:41:57	OPTIMA		
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	01/30/2019 12:09:25	TELLURIDE		
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- Location results are provided.
- VIN list can be generated.
- Directions can be provided to a specific car(s) as needed.



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 Cognosos provides iPhone and Android smartphone apps for use out in the lots.

- An employee can search by VIN, stock number, or other vehicle attributes.
- The app will provide directions to reach the car needed.
- We are about midway through our test period at West Point.
- So far the results look promising.

## Cognosos, Management Tools, Continued

![](_page_16_Picture_7.jpeg)

![](_page_16_Picture_8.jpeg)

![](_page_17_Picture_1.jpeg)

- Vehicle tracking data.
- Various brands are including various connected services.
- Location and vehicle data is periodically sent to the OEM (longitude latitude, battery power, tire pressure, etc.).
- Data prior to dealer delivery.
- Limitations include;
  - Transit Fuse
  - Data sent during "on/off" cycle.

- Data provided on an individual car. Longitude / Latitude data plotted.
- Reported positions matched the vehicle's recorded locations.

![](_page_18_Picture_4.jpeg)

# **FPOR Location**

# Location Prior to Movement To Processing Building

![](_page_18_Picture_7.jpeg)

![](_page_19_Picture_2.jpeg)

# Location Inside Processing Building

![](_page_20_Picture_1.jpeg)

![](_page_20_Picture_2.jpeg)

Truck-A-Way Location

![](_page_21_Picture_1.jpeg)

![](_page_21_Picture_2.jpeg)

## Last Reported Location Prior to Shipment

- Vessel tracking, extremely accurate and timely.
- Multiple websites are available.

![](_page_22_Picture_4.jpeg)

Network Data, Railcar Tracking

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	ITACES	ETTX 801173	SNOWDOUN	AL 04	09 0938 I	Release	from Cus	t	LOGISTICS PARE	K IL CS	XT		
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 Class 1 Systems

RAILINC

![](_page_24_Picture_1.jpeg)

# Truck Carriers

- The available data can assist us in tracking shipments and managing the exceptions.
- Combining the data from these various sources will provide answers to these questions;

# Where is my car?

# When am I going to get it?